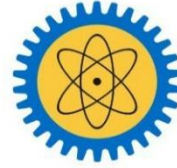




**OPERATION
WEALTH
CREATION**



**BUSITEMA
UNIVERSITY**
Pursuing Excellence

Operation Wealth Creation (OWC) and Busitema University partnership leads to the development of Bukedi Sub-Region Market-Driven Agricultural Transformative Development Project (MADATDEP) plan

Operation Wealth Creation (OWC) under the leadership of General Caleb Akandwanaho Salim Sale has engaged Busitema University to develop Bukedi Sub-Region Market-Driven Agricultural Transformative Development Project (MADATDEP) plan to reinforce the implementation of the parish development model (PDM). The overall goal of the project is to



transform agriculture, energy, and water (FEW) productivity and household incomes in Bukedi sub-region to achieve higher development rates and effectively reduce poverty. The PDM is the Government of Uganda's strategy/vehicle for accelerating wealth and job creation, and improving service delivery. The University has a niche in practical sciences, development of relevant technologies, productive education and innovation for sustainable development. The University is therefore well placed to

address sustainable development challenges in Uganda. Bukedi Sub-Region is one of the areas in Uganda experiencing declining agricultural productivity, land and water degradation, and rural poverty. At 36 % rural population poverty rate, Bukedi sub-region is the poorest in Uganda (UBOS, 2019), significantly higher than the national rate (21.4 %). Bukedi Sub-Region includes a total of seven districts, namely: Busia, Tororo, Butaleja, Pallisa, Butebu, Kibuku, and Budaka districts. Busitema University has organized a public consultation workshop on the forthcoming Bukedi Sub-Region Market-Driven Agricultural Transformative Development Project (MADATDEP) plan to be held on Wednesday 18th May 2022 @ 08:30 – 16:00 East African Time. The chief guest of the workshop will be the permanent secretary MAAIF, Maj. General David Kasura Kyomukama. The objectives of the workshop are; 1) to get stakeholders' consensus about the MADATDEP plan, and 2) mobilize resources from partners for implementation of the 5 year MADATDEP plan. The workshop is fully funded by Operation Wealth Creation (OWC) through Uganda Development Forum (UDF). Upto 150 participants have been enlisted and invitation letters have already been sent. Participants include a broad category of stakeholders as follows; Local council 5 , RDCs , Chief Administrative officers - CAO , District Production Officers – DPO , District Fisheries officers , National Agricultural Research Organisation – NARO , NGOs , Farmer Representatives , MPs , Busitema University staff , Ministry of Agriculture, Animal Industry and Fisheries –MAAIF , Minister of Trade Industry and Cooperatives – MTIC , National Planning Authority – NPA , Parish Development Model secretariat – PDM and other support staff. The outcomes of this workshop will include;

1) refined MADATDEP plan, 2) resource mobilized from partners for implementation MADATDEP plan, and 3) stakeholders own MADATDEP plan.

pillars of the program. Of greatest need, is the contribution in pillar number 1, which has the highest It's important to note that Busitema University has developed groundbreaking Agro-PDM-enabling technologies in soil productivity management, post-harvest handling, agro-value addition, cold chain marketing products management (preserving highly perishable foods to point of sale), clean energy and artisanal training. The University's contributions are mainly highlighted in the 3 PDM pillars among the 7 impacts on the rural farmers – Production, Storage, Processing and Marketing – or Value Chain enhancement. The University will make a contribution in; skilling training that provides high-quality Capacity building, mentorship, and coaching of PDM technical frontline staff and communities; provide Technical and policy coherence support; Technical Backstopping and development of manuals for troubleshooting field staff and PDM communities' implementation and scaling up strategies; lead PDM Actionable Research, generate innovation, and design appropriate community-customize technologies; operationalize technology demonstration centers as PDM anchors for value-added product development chain; Strengthening the activities of the PDM Innovation Platform (PDM-IP) to generate new technologies, guidelines, blend, share and apply indigenous and scientific knowledge and practices, while facilitating joint learning and collaboration. The financial inclusion (pillar 3) is where the University builds business proposals and models, helps mobilise resources for rural development and bring rural communities into the formal economy, thus boosting the country's recorded Gross Domestic Product. Pillar No. 5 (Mindset change) is where the University will develop mind change models and training, the university will energize communities to the adoption of new technologies that enhance production, income and livelihoods. Under pillar 6; Parish Based Management Information System, The University will also catalyze Information and Communication Technologies (ICTs) development to fast pace community adoption of new development technologies at a wider scale.